

## DLeNM Conference Sponsorship Opportunities for 2010

Levels	Sponsorship Amount	Sponsorship receives:
<b><i>Coral Sponsor</i></b>	\$3,500.00	<ul style="list-style-type: none"> <li>• Company logo on <i>La Cosecha</i> homepage</li> <li>• Special Event tickets</li> <li>• Recognition in program and during the conference</li> <li>• Advertisement:               <ul style="list-style-type: none"> <li>Program, half page B&amp;W ad</li> <li>One ad in DLeNM newsletter – <i>Soleado</i></li> </ul> </li> <li>• One table in sponsor exhibit area (can purchase up to two additional tables)</li> <li>• One Commercial Workshop Presentation</li> <li>• Insert/catalogue in conference tote bag</li> </ul> <p style="text-align: center;"><b>Limited to three Coral Sponsors</b></p>
<b><i>Lapiz Sponsor</i></b>	\$7,000.00	<ul style="list-style-type: none"> <li>• Company logo on <i>La Cosecha</i> homepage</li> <li>• Special Event tickets</li> <li>• Recognition in program and during the conference</li> <li>• Advertisement:               <ul style="list-style-type: none"> <li>○ Program, full page B&amp;W ad</li> <li>○ Two ads in DLeNM newsletter – <i>Soleado</i></li> <li>○ Website Advertisement – margin</li> </ul> </li> <li>• Two tables in sponsor exhibit area (can purchase up to two additional tables)</li> <li>• Two Commercial Workshop Presentations</li> <li>• Insert/catalogue in conference tote bag</li> </ul> <p style="text-align: center;"><b>Limited to two Lapis Sponsors</b></p>
<b><i>Turquoise Sponsor</i></b>	\$10,500.00	<ul style="list-style-type: none"> <li>• Company logo on <i>La Cosecha</i> homepage</li> <li>• Special Event tickets</li> <li>• Recognition in program and during the conference</li> <li>• Advertisement:               <ul style="list-style-type: none"> <li>Program, back-page color ad</li> <li>Three ads in DLeNM newsletter – <i>Soleado</i></li> <li>Website Advertisement – banner</li> </ul> </li> <li>• Three tables in sponsor area (can purchase up to two additional tables)</li> <li>• Three Commercial Workshop Presentations</li> <li>• Insert/catalogue in conference tote bag</li> </ul> <p style="text-align: center;"><b>Limited to one Turquoise Sponsor (exclusive)</b></p>

## Keynote & Featured Speakers

Feature one of your company's authors, professional development experts, or researchers at *La Cosecha*.

Contact the conference organizer to discuss potential speakers.

Sponsors will get special recognition during the conference and in the conference event.

## Additional Sponsorship Opportunities

### Conference Items

Be an exclusive sponsor or co-sponsor of one of the following conference items for 1500 participants.

#### ***La Cosecha 2010 T-Shirts for Volunteers, Staff and Planning Committee*      \$2,000**

Nearly 100 volunteers and staff host the conference. Have your company logo on their working T-shirt at this year's event. T-shirt designed by Chicano artist/activist Sal Barajas.

#### ***La Cosecha 2010 Badge Holder*      \$3,500**

All *La Cosecha 2010* attendees will wear your company logo during the event.

#### ***La Cosecha 2010 Conference Posters*      \$6,000**

A collector's item by conference participants, each conference poster presents the original work of a local talent of New Mexico. A conference tradition for over 14 years.

#### ***La Cosecha 2010 Conference Totes*      \$10,000**

Conference totes include sponsor logo and name as well as that of *La Cosecha 2010*.

A walking billboard for your company and support for the conference

### Conference Events

Be an exclusive sponsor or co-sponsor of one of the following conference events.

#### ***La Cosecha 2010 Continental Breakfast* (November 18 or 19, 2010)      \$5,000**

Prepared and served by the famous Cowgirl Café, this breakfast includes the best coffee and pastry of Santa Fe.

#### ***La Cosecha 2010 Opening Reception* (Wednesday, November 17, 2010)      \$8,000**

The opening reception is also the official opening of exhibits for *La Cosecha*. Celebrate the opening with friends, food and student entertainment.

#### ***La Cosecha 2010 Dance Celebration* (November 19, 2010)      \$15,000**

This popular celebration includes top live music entertainment from Santa Fe and Nuevo México.

Past celebrations have included Los Lobos, Son Como Son, Charanga del Valle and Ozomatli.

#### ***La Cosecha 2010 Networking Luncheon* (Thursday, November 18, 2010)      \$20,000**

This popular luncheon provides participants the opportunity to meet new educators, network and share best practice from their individual programs and work. The largest meal event at *La Cosecha*!

- All food functions served at the Sweeney Convention Center.

Contact David Rogers to discuss any sponsorship and/or marketing opportunities [david@dlenm.org](mailto:david@dlenm.org) or (505) 243-0648

For Sponsor Packet visit [www.lacosecha.dlenm.org](http://www.lacosecha.dlenm.org)